



YOUNG CITY GROWERS

Practices in stakeholder engagement as an emerging urban food project

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Is an urban food initiative that provides food education opportunities to multicultural youth in the Waterloo region, while providing fresh food to the community

A case study of the Young City Growers was examined as a part of a Toronto City Region Food system assessment project. The project aimed to gain a greater understanding of the resources available to Young City Growers and where there is potential to improve.

Interviews revealed that, due to limited capacity and resources, communication between partners has become limited also



KEY PROBLEMS:

Limited Capacity, Financial Sustainability, and Communication

RECOMMENDATIONS:

Storytelling; and an Intern/volunteer role with focus on communication



Two key recommendations were proposed: to create a communication role and to focus on story telling to clearly communicate the missions of the organization



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