

Innovative Governance: Canada's Food Policy Landscape

*Policy baseline results
Community-university research initiative*

Table of contents

1. Research partnership
2. National policy scans
3. Innovative governance

Food Secure Canada research needs : build capacity, leverage opportunities, prioritize resources and provide evidence and practice-based advice

+

Food: Locally Embedded, Globally Engaged works with local and global networks to explore innovative governance structures and institutions.

= Research action to prepare groundwork for constructive & critical conversation on joined-up, national food policy



Dr. Alison Blay Palmer
Wilfrid Laurier Center for
Sustainable Food Systems



Dr. Peter Andrée
Carleton University



Diana Bronson
Food Secure Canada



Hugo Martorell
Concordia University



Jennifer Reynolds
Food Secure Canada

“In particular, I will expect you to work with your colleagues and through established legislative, regulatory, and Cabinet process to deliver on your top priorities (...)

Develop a food policy that promotes healthy living and safe food by putting more healthy, high-quality food, produced by Canadian ranchers and farmers, on the tables of families across the country”

The background features a stylized, layered design of green leaves and stems. The leaves are rendered in various shades of green, from light to dark, creating a sense of depth and movement. The stems are thick, curved lines that sweep across the lower portion of the frame. The overall aesthetic is clean, modern, and nature-inspired.

What are enabling frameworks, good practices, gaps and obstacles for the development of joined-up, national food policy in Canada?

1. What are the various **jurisdictions** involved?
2. How are policy interventions **comparable** from one province to another?
3. What are **models** that are representative of joined-up food policy?
4. What are **gaps**, tensions or constraints ?



1. Co-construction of research with national organization
2. Survey of provincial-territorial networks (*interviews and scoping conversations*)
3. Review of literature and on-line resources (*government, grey, academic*)
4. Short term and product-oriented (*Background papers, policy matrix and atlas*)
5. Community peer review



Generate

Analyze

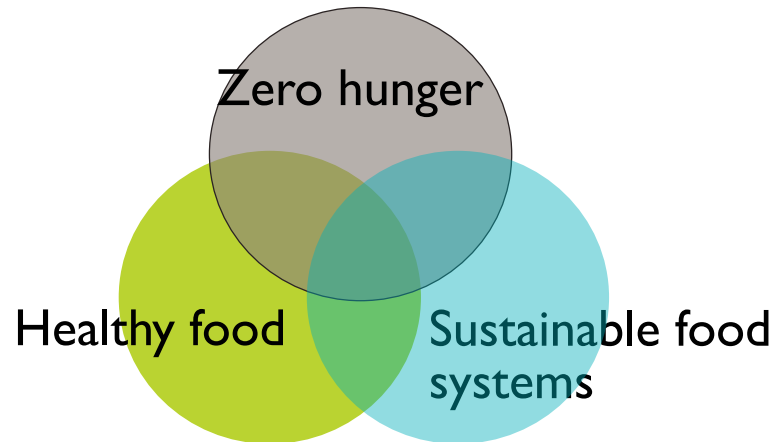
Communicate



The food and farming policy matrix

Six thematic discussion papers

June/July 2017



Presentation of baseline maps of the Canadian food policy landscape

1. Zero hunger

1. Traditional, emergency based responses
2. Community food security
3. Household food security
4. Indigenous and northern food sovereignty

2. Healthy food

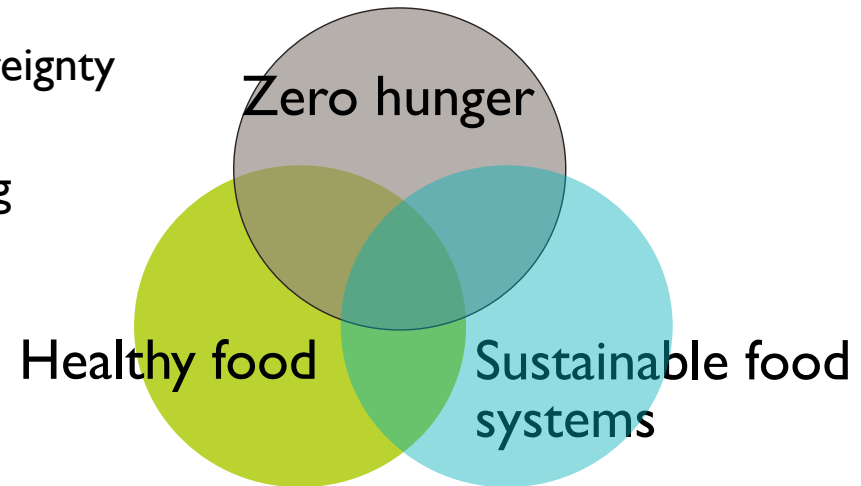
1. Health promotion and healthy eating
2. Healthy school food
3. Healthy food in health care

3. Localizing food systems

1. Local food promotion
2. Local public food procurement
3. Access to regional markets

4. Sustainable farming sector

1. Land preservation
2. New farmers
3. Organic agriculture

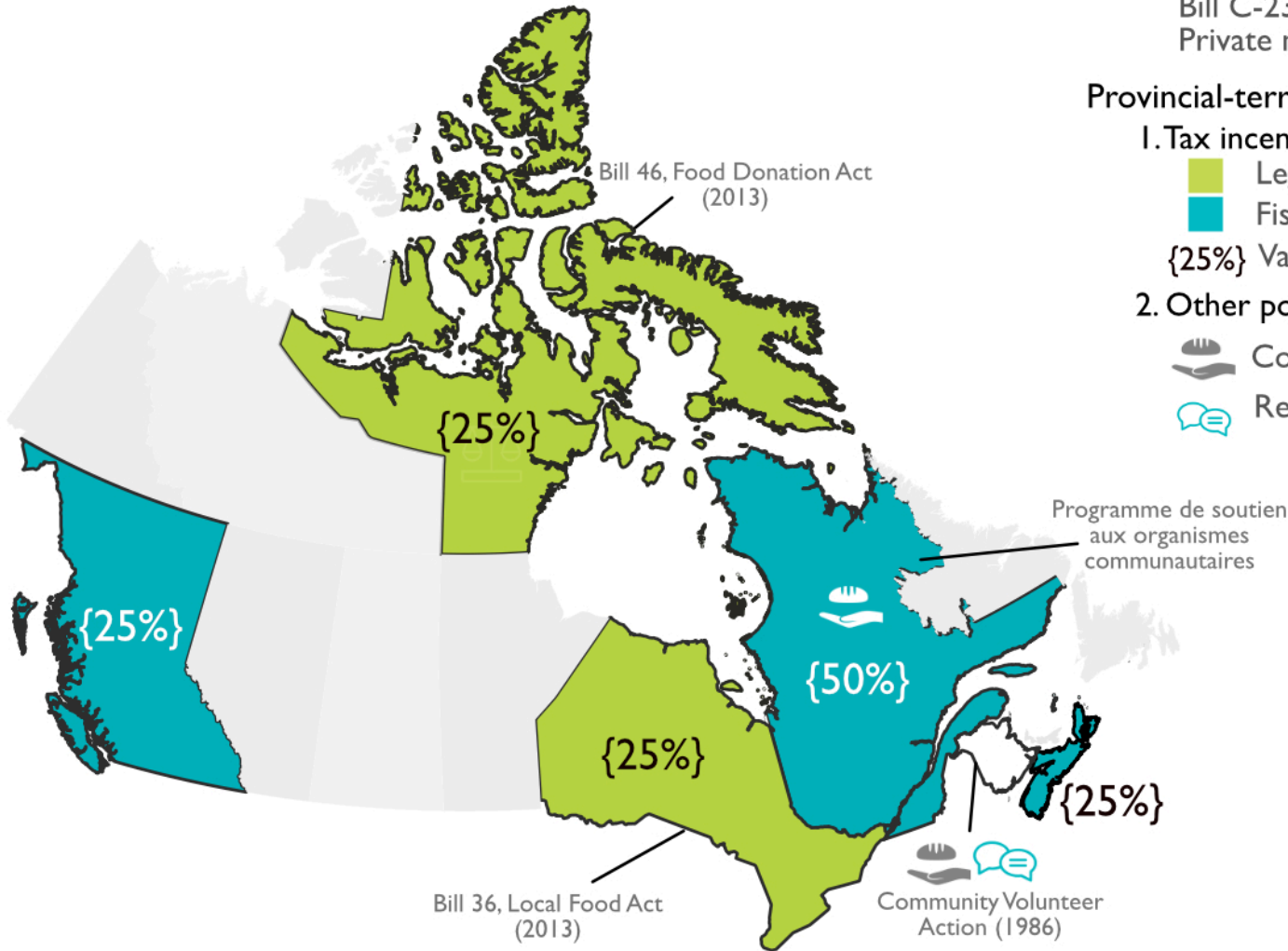


A large, stylized green leaf graphic is positioned on the right side of the page, partially overlapping the text. The leaf is composed of several overlapping, rounded shapes in various shades of green, creating a sense of depth and movement. The background is a solid, vibrant green color.

NATIONAL FOOD POLICY TOWARDS ZERO HUNGER

Traditional, emergency responses to food insecurity

Aligning policy with charity-based approaches



Federal policies

Bill C-231 - Fight Against Food Waste Act
Private member's bill (defeated)

Provincial-territorial policies

1. Tax incentives for food donors

 Legislation

 Fiscal budgets

{25%} Value of return

2. Other policy alignments



Core funding to food banks



Recent consultations with food banks

Community food security




Fostering social inclusion, improving food access and skills

Federal policies



- Canadian Social and Health Transfers (FPT)
- 1996: End of Canada Assistance Plan
- Prenatal Nutrition Program (PHAC)
- Poverty Reduction Strategy {under consultation}
- Social Innovation & Social Finance Strategy {under consultation}

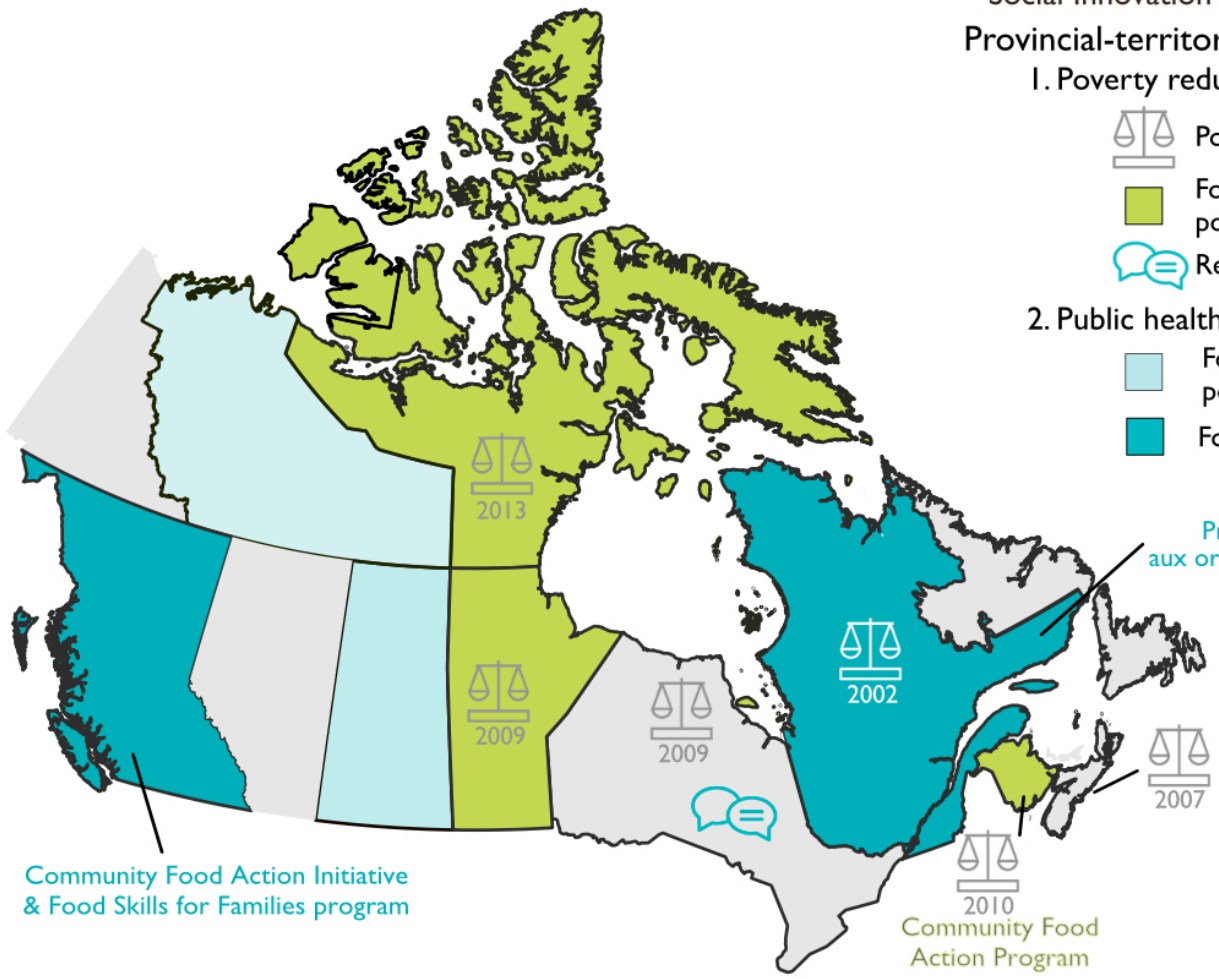
Provincial-territorial policies

1. Poverty reduction and social inclusion

-  Poverty reduction in legislation
-  Food security as social inclusion is a pillar of poverty reduction strategy
-  Recent consultations on food security

2. Public health

-  Food security as health promotion is a pillar of poverty reduction strategy
-  Food security as core mandate of Public Health



Community Food Action Initiative & Food Skills for Families program

Programme de soutien aux organismes communautaires

Community Food Action Program





Household food insecurity

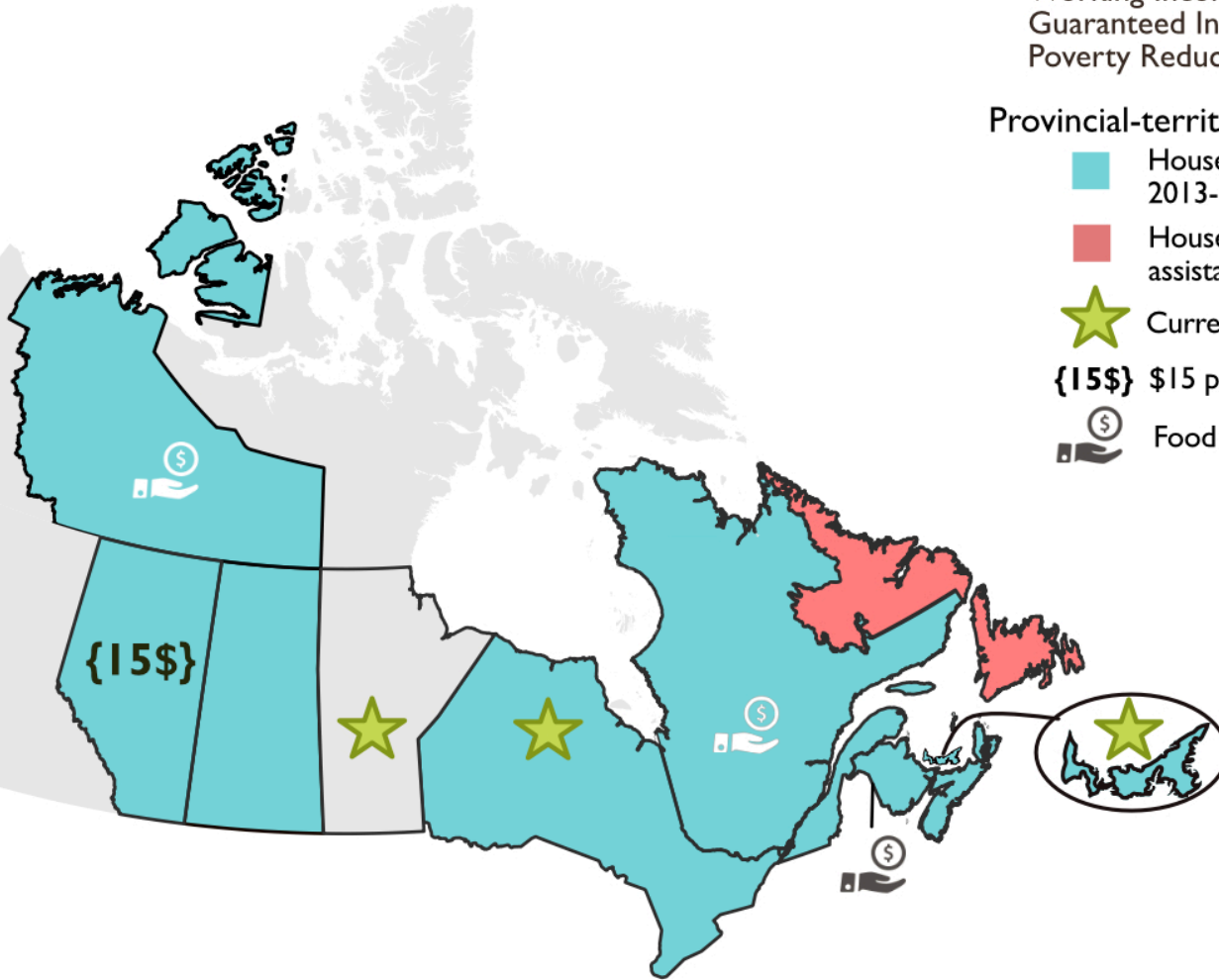
Addressing the root causes of poverty.

Federal policies

- Canada Child Tax Benefit
- GST Tax Credit
- Working Income Tax Benefit
- Guaranteed Income Supplement for Seniors
- Poverty Reduction Strategy {under consultation}

Provincial-territorial policies

-  Household food insecurity data available for 2013-2014 (PROOF)
-  Household food insecurity among social assistance recipients reduced (2007-2012)
-  Current and past guaranteed income pilots
- {15\$}** \$15 per hour minimum wage instituted
-  Food allowances



Northern Indigenous food sovereignty

Supporting political, cultural and food self-determination

Federal policies

Truth and Reconciliation Commission
 Nutrition North (INAC)
 Canada Prenatal Nutrition Program & Innovation Strategy (PHAC)
 Climate Change and Health Adaptation Program (Health Canada)
 & Aboriginal Diabetes Initiative
 National Contaminants Program, National Biodiversity Strategy
 & National Forestry Strategy (EEC Canada)

First Nations, Inuit and Métis policies

1. Capacity building

★ NGO/Community-led food assessments (federal funding)

☞ Recent consultations on indigenous food sovereignty

▣ Northern Food Strategy (Nishnawbe Aski Nation)

2. Hunter support programs

▣ Land claim agreements (n=26) generally include HSP

▣ Yukon Umbrella Final Agreement (1990) does not include HSP

Provincial-Territorial policies

▣ F/P/T northern food access programs

▣ Provincial champion for northern food access initiatives

Traditional Harvest Program,
 Inuvialuit Harvesters Assistance Program,

Hunter Income Support Trust &
 Sustainable Livelihood Fund

Cree & Inuit
 Hunters and Trappers
 Income Security Program

Alberta First Nation Food
 Security Strategy

Northern Healthy
 Food Initiative
 & Northern MB Food, Culture
 and Community Fund

Ontario Food and
 Nutrition Strategy

A stylized graphic of green leaves and a fruit, possibly an apple, rendered in various shades of green. The leaves are layered, with some in the foreground and others behind, creating a sense of depth. The fruit is partially visible on the right side, with a thick green stem and a curved shape representing the body of the fruit. The entire graphic is set against a solid green background.

NATIONAL FOOD POLICY
TOWARDS HEALTHY FOOD FOR ALL

Health promotion and healthy eating




Improving eating environments, food literacy and nutritional quality

Federal policies




- Healthy Eating Strategy (2016)
- Canada's Food Guide {under consultation}
- Innovation Strategy 2014-2017 (PHAC)
- FPT Salt Reduction Strategy (2012)
- FPT Declaration on Prevention and Promotion (2010)
& FPT Curbing Childhood Obesity Framework for Action
- FPT Group on Nutrition
- Pan-Canadian Public Health Network

Provincial-Territorial policies

1. Policy frameworks, strategies & programs/ funds

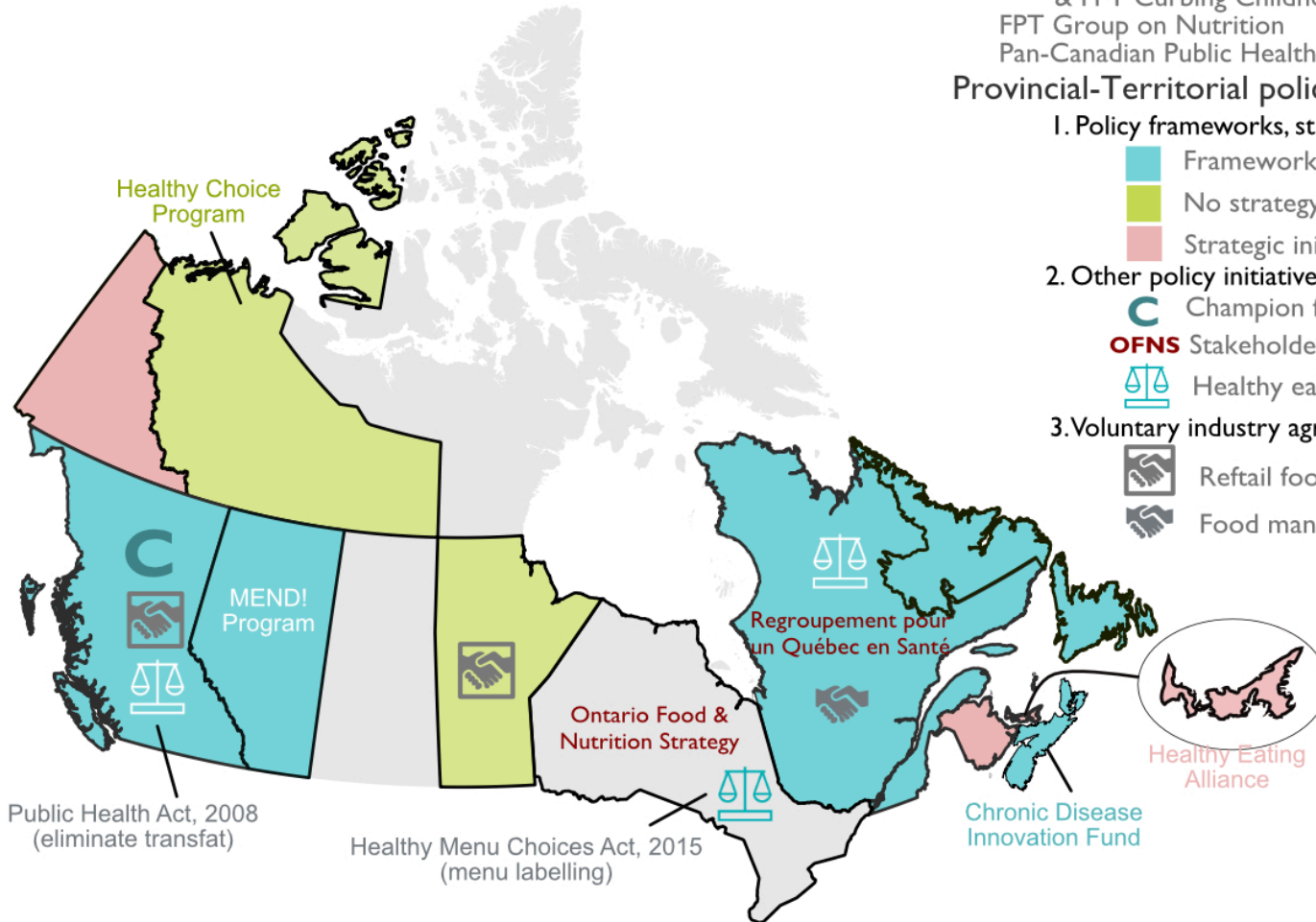
-  Framework with existing programs
-  No strategy, but program available
-  Strategic initiatives, but program funding ended

2. Other policy initiatives

-  Champion for 'healthy communities initiatives'
-  Stakeholder-led policy initiatives
-  Healthy eating in legislation

3. Voluntary industry agreements and programs

-  Retail food services (Informed Dining)
-  Food manufacturing companies (Melior)



Healthy food for children in schools

Improving school eating environments, food literacy and community connections

Federal policies

- Canada's Food Guide (under consultation)
- FPT Framework on Healthy Weights Curbing Childhood Obesity
- Canada Prenatal Nutrition Program (PHAC)
- FPT Group on Nutrition Working Group on Improving Consistency of School Food and Beverage Criteria
- Canadian Partnership Against Cancer (CPAC)

Provincial policies

1. Nutrition guidelines and legislation

- M** Mandatory provincial guidelines
 - Md** Mandatory district-level guidelines
 - R** Recommended provincial guidelines
 - N/A** Guidelines absent or under progress
 - C** Champion for guidelines in school & childcare
 - ⚖️** Legislation on healthy eating for children
- } * Junk food ban

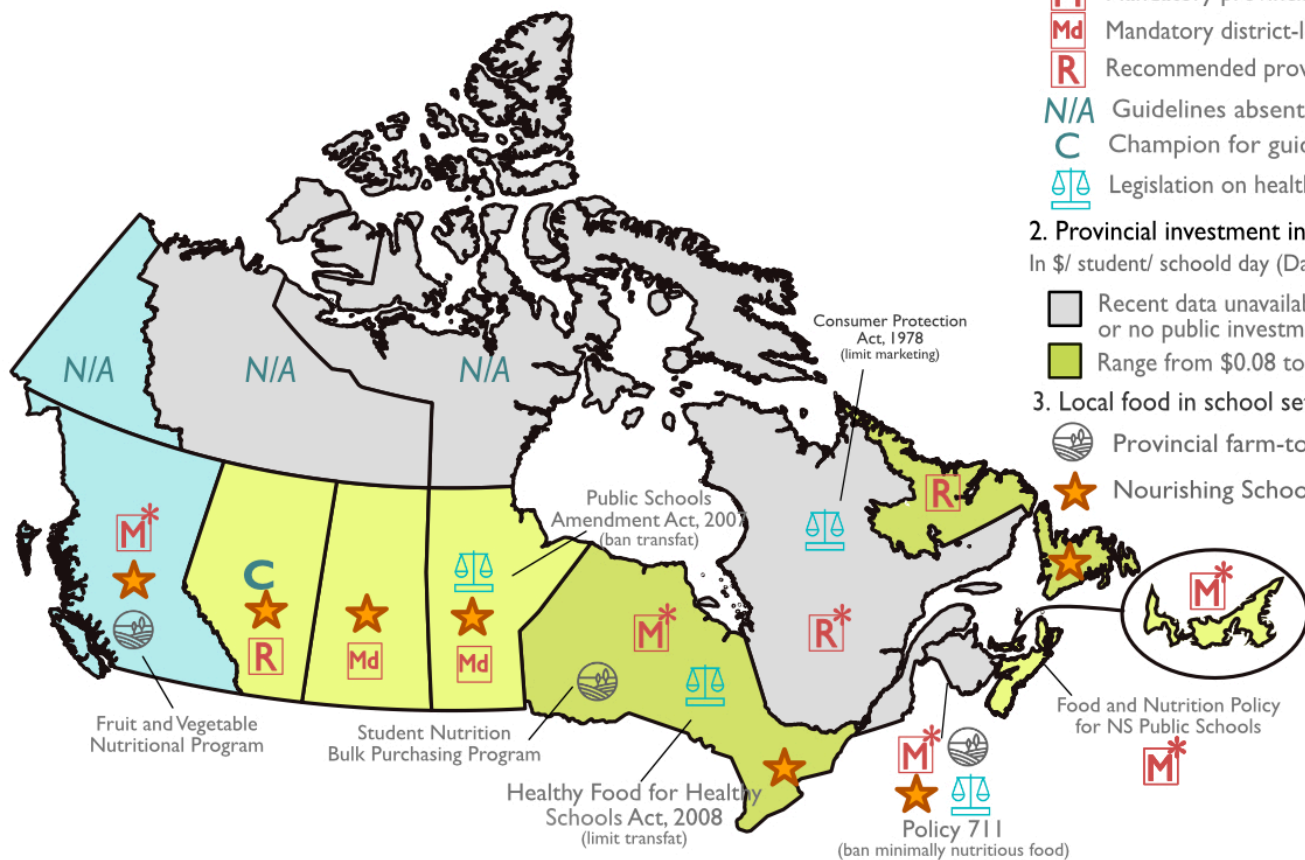
2. Provincial investment in school meal programs

In \$/ student/ school day (Data from CSPI and updates)

- Recent data unavailable, or no public investment
- Range from \$0.01 to \$0.04
- Range from \$0.08 to \$0.10
- Range from \$0.11 to \$0.16

3. Local food in school settings

- Provincial farm-to-school program
- Nourishing School Communities Pilots (CPAC)



Healthy food in health care

Improving healthy eating environments, food purchasing and patient experience

Federal policies

- Canada's Health Accord
- Agreement on Internal Trade (AIT)
- Canada's Food Guide {under consultation}

Provincial-Territorial policies

 Patient satisfaction with meals reported

 Legislation

1. Group purchasing organizations

 Public

 Private (HealthPro)

2. Interventions for health care food environments

 Policy frameworks

 Healthy eating policy grants

 Informed Dining in health care facilities
Provide nutritional information for retail food services

3. Institutional-level innovation

 Notable healthcare initiatives

 Traditional/country foods in health care



- 1. Healthier Choices in Vending Machines in B.C. Public Buildings Policy
- 2. Promoting Healthy Eating & Sustainable Local Food in BC: An Action Framework for Public Institutions

The background is a solid light green color. On the right side, there are several stylized, overlapping leaf shapes in a slightly darker shade of green. The leaves are simple, rounded shapes with a central vein, arranged in a way that suggests a growing plant or a cluster of leaves.

NATIONAL FOOD POLICY TOWARDS LOCAL FOOD SYSTEMS

Promotion of local food to consumers

Stimulating demand and increasing visibility and local food literacy

Federal policies

Definition of local: Canadian Food Inspection Agency
Food Labelling Modernization Initiative
Program for domestic market : Growing Forward II
(Agri-Marketing)

Provincial policies

1. Defining local food

Broad definition (produced/ manufactured)

Specific definition for certain products

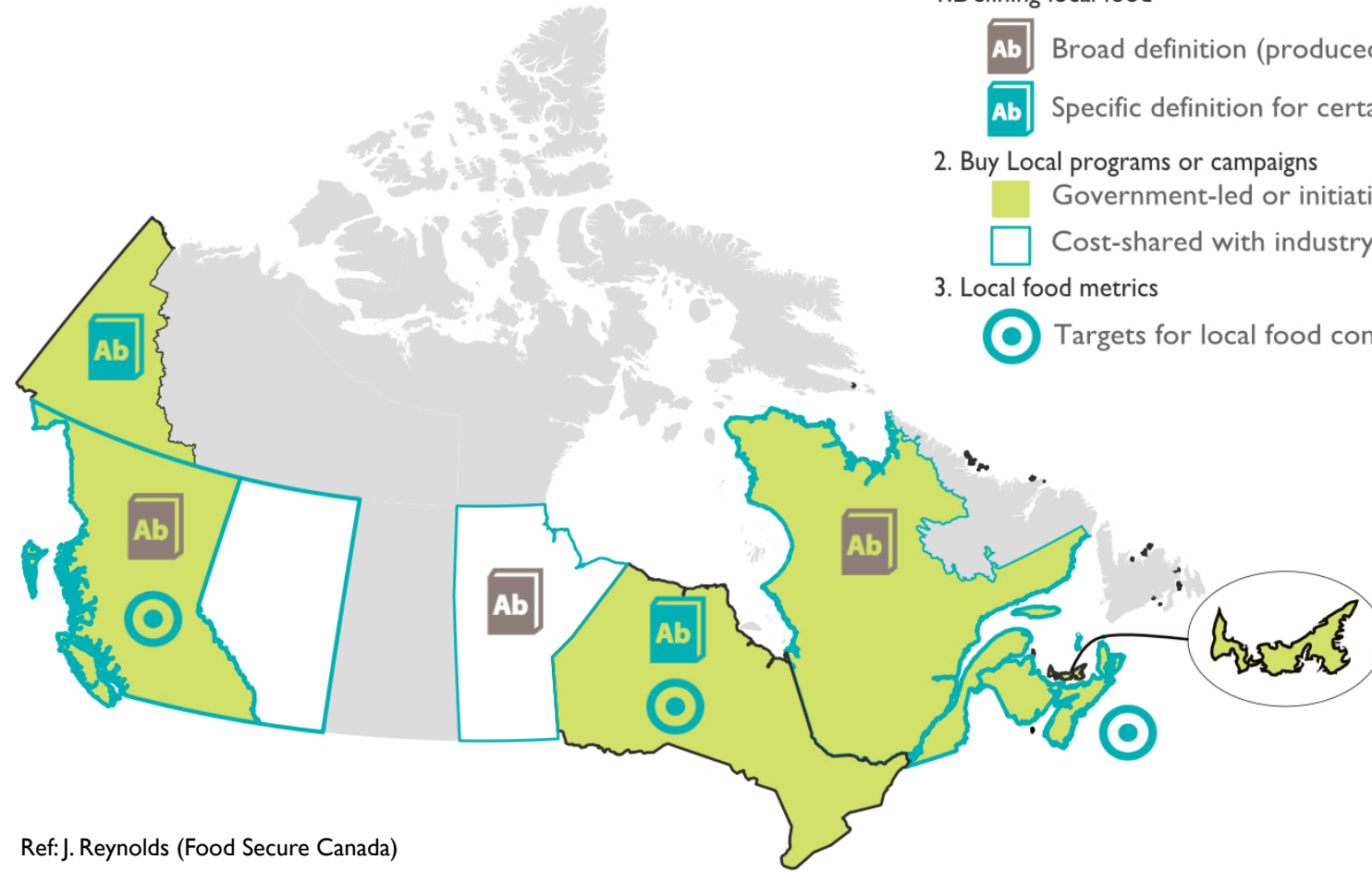
2. Buy Local programs or campaigns

Government-led or initiated

Cost-shared with industry or industry-led

3. Local food metrics

Targets for local food consumption



Localizing public procurement

Leveraging government procurement practices to strengthen local & sustainable food economies

Federal policies

Free trade agreements

Agreement on Internal Trade (AIT)

Provincial policies

 Local food targets for government procurement

1. Local food (includes procurement)

 Legislation

 Pending legislation

 Local food strategy

 Upcoming local food strategy

2. Public procurement (includes local food)

 Policy, directive or framework

 Strategy

 Programs



A stylized graphic of green leaves and a fruit, possibly an apple, rendered in various shades of green. The leaves are positioned at the top and right, while the fruit is at the bottom right. The background is a solid light green color.

NATIONAL FOOD POLICY TOWARDS A SUSTAINABLE FARMING SECTOR

Preserving Canada's farm land

Ensuring long term viability of agricultural land use

Federal policies

Canada Land Use Monitor Planning (CLUMP) 1970s

Provincial policies



Recent consultations on land preservation

1. Overall strength of legislative framework

 Strong to very strong

 Moderate

 Moderate to weak (NS)

 Weak

2. Legislative mechanisms



Legislation, land commission and agricultural zoning policies



Agricultural zoning policy only



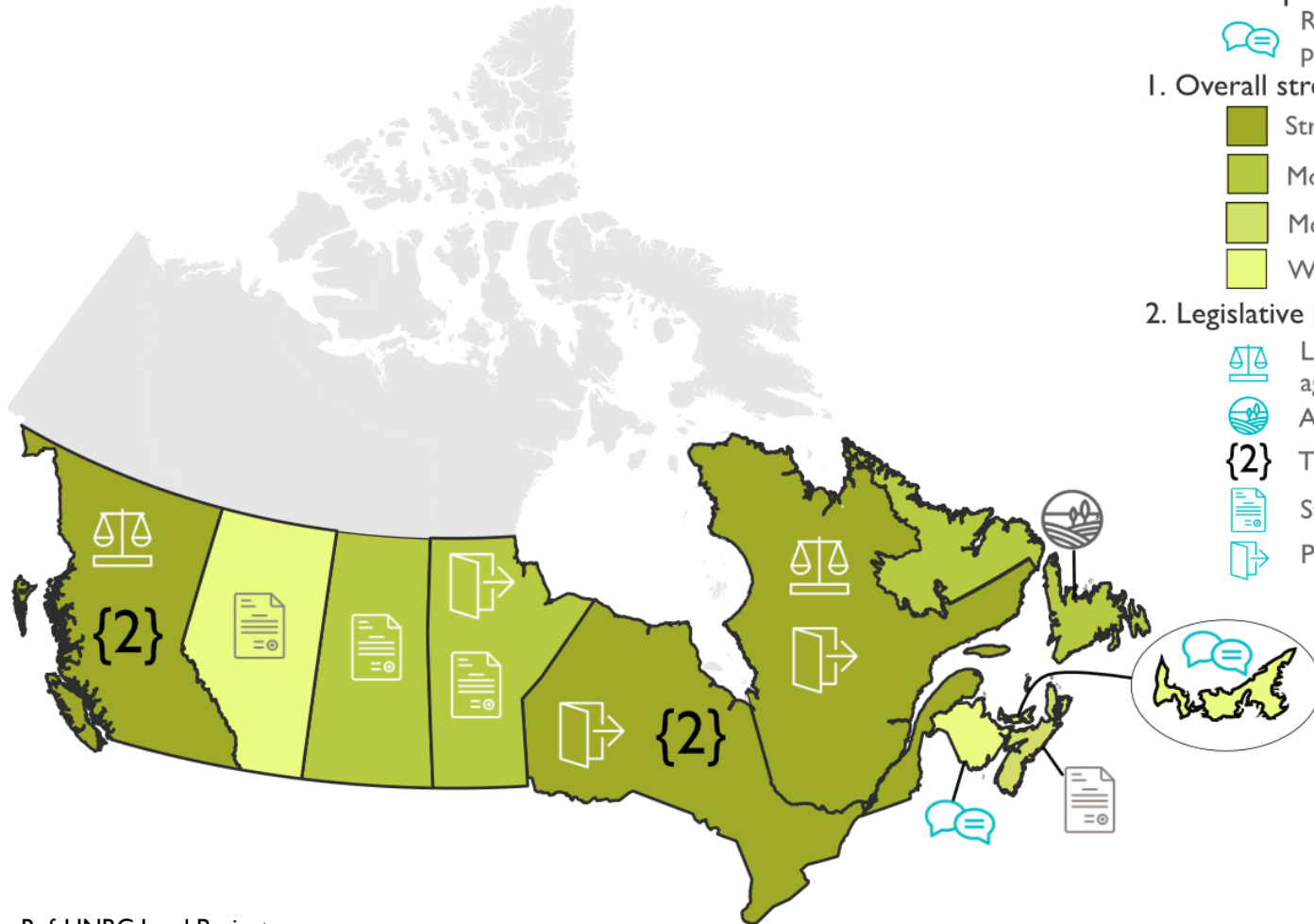
Two land zoning frameworks



Statement of provincial interest

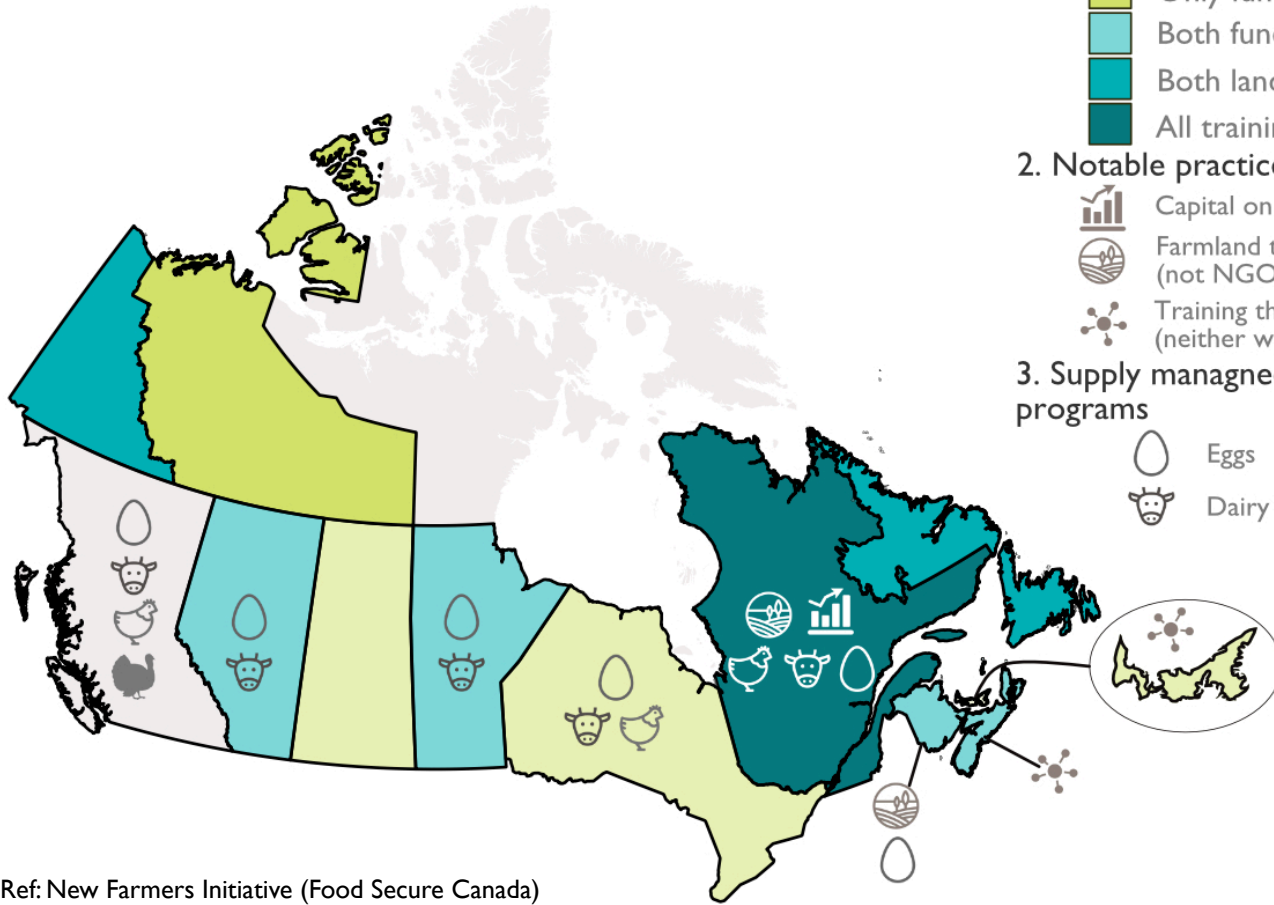


Provincial land use policy









Supporting Canada's new entrants into ecological farming

Facilitating entry of next generations of farmers in the sector






Federal policies
 FPT Programs: Growing Forward II
 Provincial-Territorial policies

1. General interventions

-  No programs for new farmers
-  Only training
-  Only funding
-  Both funding and training
-  Both land and funding
-  All training, land, funding

2. Notable practices

-  Capital on a grant basis (not a loan)
-  Farmland through government programs (not NGO-led)
-  Training through farmer-centered approaches (neither workshops, subsidies or certificates)

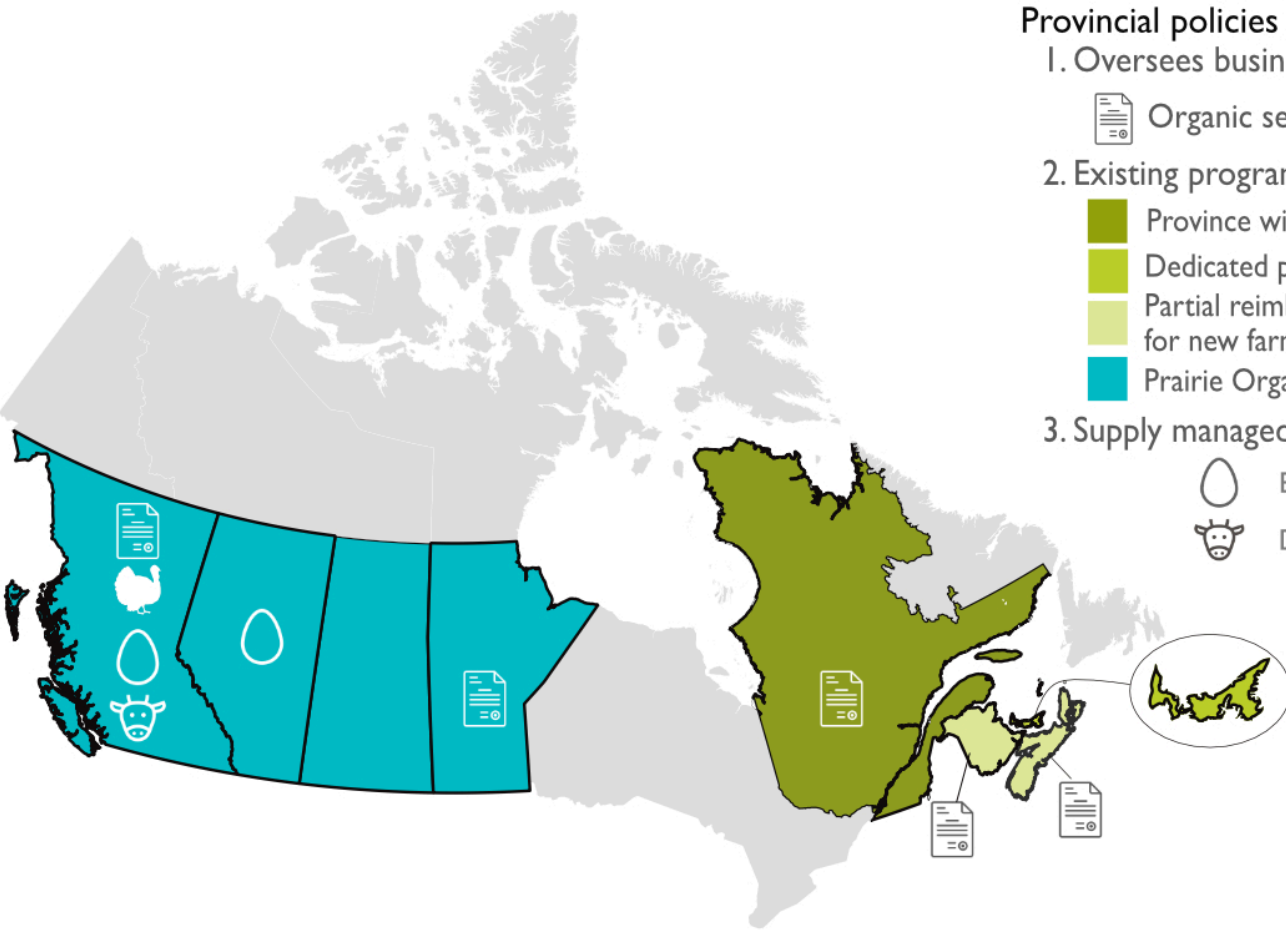
3. Supply managed sectors with new entrants programs

-  Eggs
-  Chicken
-  Dairy
-  Turkey



Organic agriculture

Supporting the development of the sector



Federal policies





- Canadian Organic Regime (2009) - General Standards Board
- Organic Science Cluster II
- Organic Value Chain Roundtable (2013-2018)
- Canadian Food Inspection Agency (accreditation of certifiers)

Provincial policies

1. Oversees businesses' claims to organic within province

-  Organic sector regulation

2. Existing programs

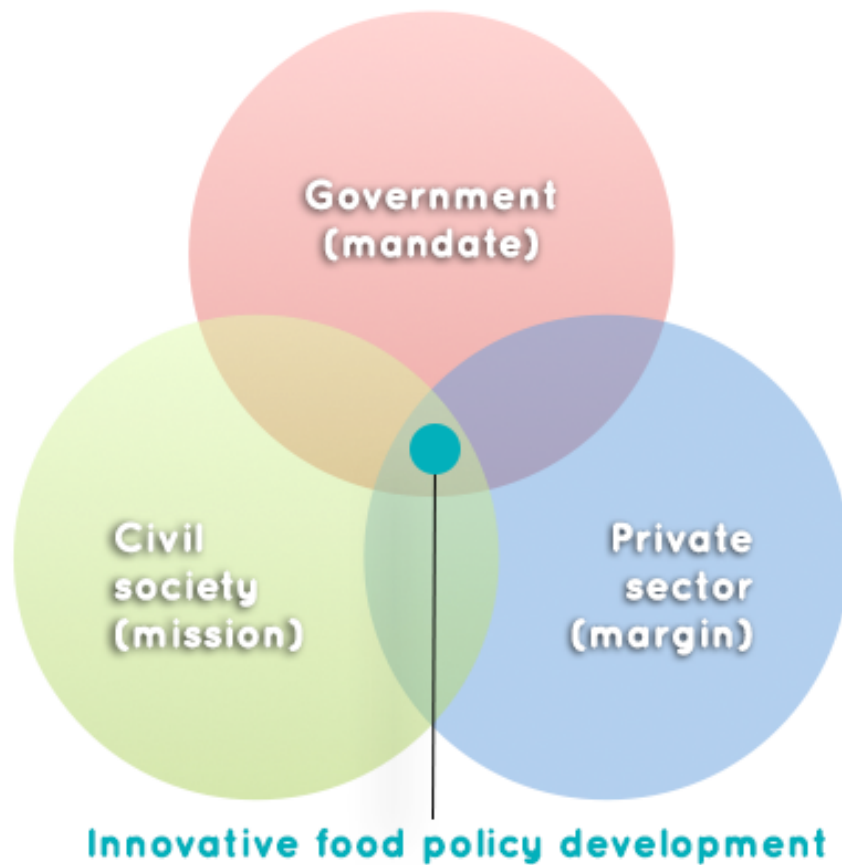
-  Province wide organic agriculture strategy
-  Dedicated program to organic agriculture (PEI)
-  Partial reimbursement of organic certification for new farmers
-  Prairie Organic Grain Initiative

3. Supply managed sectors with organic sector programs

-  Eggs
-  Chicken
-  Dairy
-  Turkey

A large, stylized green leaf graphic is positioned on the right side of the page, partially overlapping the text. The leaf is composed of several overlapping, rounded shapes in various shades of green, creating a sense of depth and movement. The background is a solid, vibrant green color.

NATIONAL FOOD POLICY INNOVATIVE GOVERNANCE



Towards Innovative Food Governance Models?

Seizing civil society-government partnerships opportunities

National dialogue

1. Aboriginal self-determination
 - Land Claim Agreements & Truth and Reconciliation Commission
 - ★ NGO/community-led food assessments
 - Northern Food Strategy (Nishnawbe Aski Nation)
2. Federal consultative mechanisms
 - 2015-2016 Nutrition North, Health Eating, Poverty Reduction, Climate Change, Sustainable Dvpt., Intl. Aid, Growing Forward 3 (...)
 - Organic Value Chain Roundtable

Provincial-Territorial policies

1. PT consultative mechanisms



Mandated Roundtables (RT) or Working Groups (WG)

Civil society-led public outreach

Government consultation

2. Capacity of provincial networking organizations

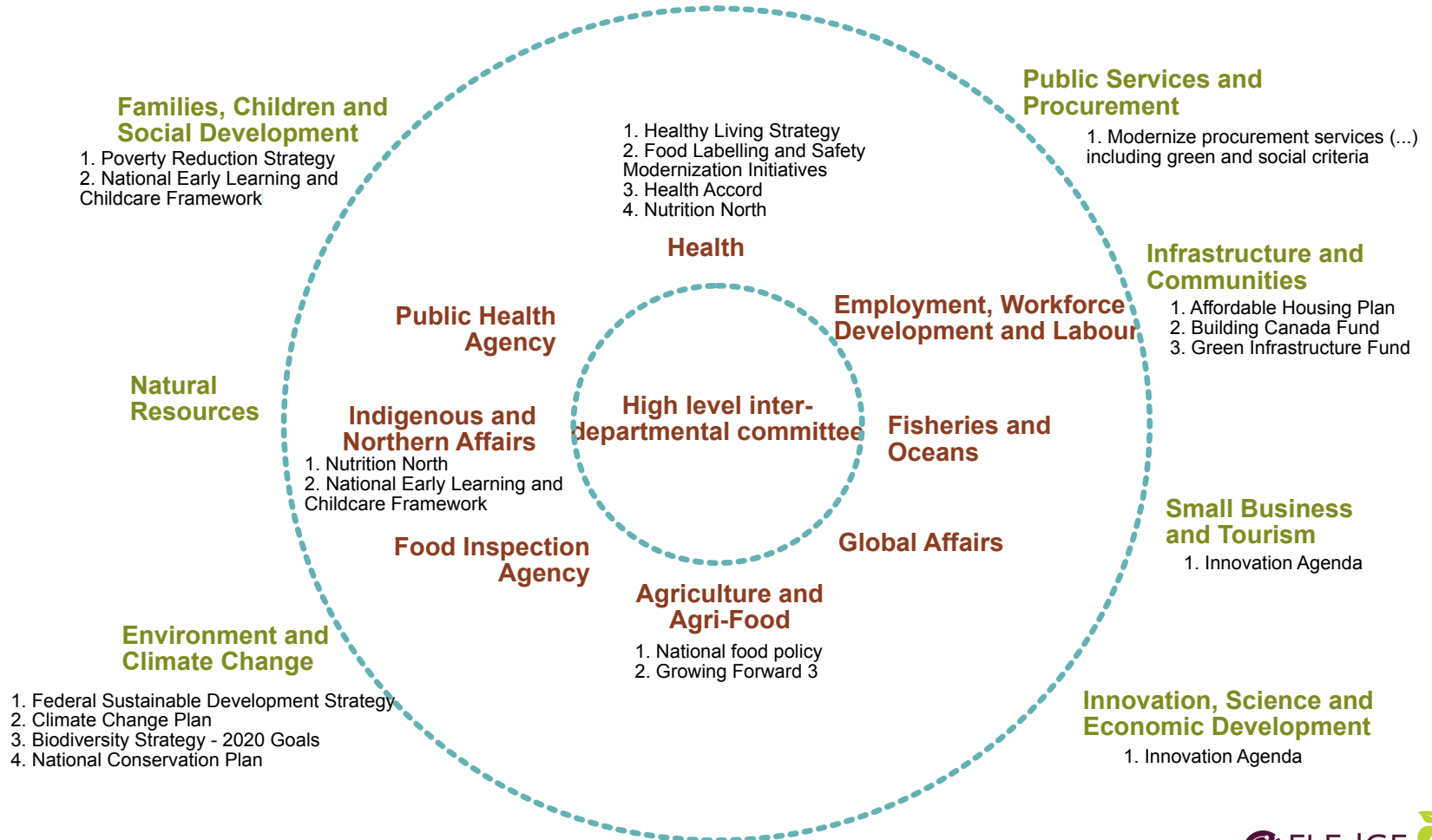


Low to medium



Medium to high







Hugo Martorell
1(514)758 2675
hugo.jean.martorell@gmail.com