## Defining and Valuing Local and Sustainable Food

We sent a survey to food producers, processors, and distributors involved in local and sustainable food across Ontario, Canada,

We heard back from 1255 operations connected to **food hubs.** 

Here's what we learned about **values** and **definitions** around **local food**.

## What is a food hub?

Food hubs are actual or virtual spaces that collect and distribute food to processors, retailers, restaurants, and/or consumers.

Food hubs can also provide space for other activities including food preparation, handling, processing, education, and/or training.

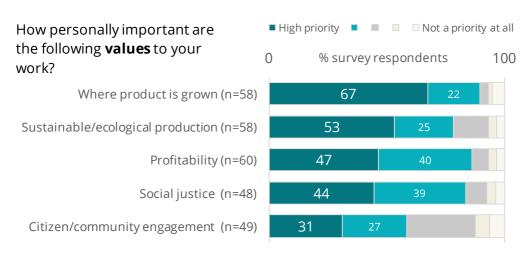
## What do we mean by "sustainable food"?

Sustainable food systems demonstrate varying degrees of economic viability, social justice/equity, and ecological regeneration from seed to plate

\*Our total sample was 125; response rates for each question may be lower.

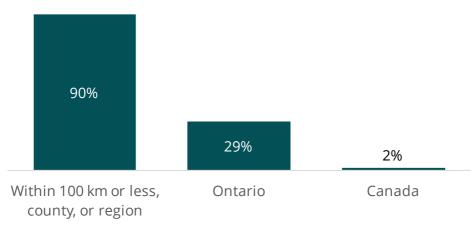


Top values for respondents are where the product is grown, sustainable and ecological production, and profitability.



## **Local Food Definitions**

"Local food" means within 100km, county, or region, for most respondents. About a third define local as within the province. Note that participants could define "local" using more than one category.



How respondents define "local food" (n=63)

Learn more about Ontario food hubs and sustainable food: <u>FLEdGEresearch.ca</u> <u>@FLEdGEresearch</u>

This research was funded by the Ontario Ministry of Agriculture, Food and Rural Affairs and Wilfrid Laurier University.

